

Featured Speaker

HUNTER LOVINS

Founder & President of Natural Capitalism, Inc. and Co-Author of *Natural Capitalism*

Presents

“Implementing Natural Capitalism”

September 21, 2005
6:00 pm

Koury Auditorium
Kenan-Flagler Business School
UNC-Chapel Hill

By implementing the business strategies and tools of Natural Capitalism, companies can attain sustainability and competitive advantage in our world of evolving economies and constrained resources. Hunter Lovins is the president and founder of Natural Capitalism, Inc., co-author of the book Natural Capitalism, and a leading expert on the topics of sustainable business management, climate change, green real estate development, renewable energy, and other topics. She will present real-life applications of Natural Capitalism in a business context.



This event is free and open to the public. Free parking will be available in the business deck.

RSVP to cse@unc.edu

Sponsorship opportunities available; contact Katie_Kross@unc.edu.
To learn more about Natural Capitalism and Hunter Lovins, visit www.natcapinc.com.

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